



Hermosa Beach Education Foundation

Board Meeting Minutes

Tuesday, July 10, 2012

Attendees:

Brian Ledermann	Courtney Unser	Dan Inskeep	Dawn Crawford
Dina Stern	Donna Gin	Doug Gneiser	Gloria Vialpando
Heather Meugniot	Jenn Auville	Jennifer Forier	Jenny Durand
Karen Buchhagen	Kim Bailey	Kimberly Konis	Kim Taylor
Laurie Baker	Lili McLean	Maggie Curtis	Michelle Weissenberg
Monique Vranesh	Nicole Perez	Pat Escalante	Patrick Goshtigian
Sam Rudow	Shelby Gonosey	Stephanie Bell	Sue Antrobius
Susie Fraley	Suzy Stouder		

Board Members Not Present:

Barbara Gunning	Doug Gneiser	Michelle Lohuis	Naomi Immel
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Call to Order

Meeting called to order by Stephanie Bell at 7:37pm

Flag Salute

Approval of Minutes

Maggie Curtis made a motion to approve the June 12, 2012 minutes. Dawn Crawford seconded the motion. Motion carried by voice vote.

Executive Board Reports

Stephanie Bell, President

Stephanie reviewed the 2012-13 HBEF dates. The confirmed 2012-13 meeting dates are 9/18, 11/13, 1/15, 3/12, 4/30, 6/11 and 7/9 at 7:30pm in the Valley Tech Lab. Family Picnic will be September 14, 2012 at Hermosa View School from 5-8pm. The Fall Mixer will be in October. A home is needed to host the fall mixer. The date will be determined based on host's availability. Skecher Pier to Pier Walk is October 28, 2012. Mom's Night Out date is to be determined. Hearts of Hermosa will be on March 23, 2013.

Stephanie and other members of the Hearts of Hermosa team are looking into software packages to make the Hearts of Hermosa ticket sales, auction, and reconciliation a more streamlined process. Greater Giving has a package that looks promising. More research is being done. Karen Buchhagen has volunteered to spearhead the research and to do the necessary trainings involved to learn the selected program.

Susie Fraley and Brian Ledermann, CO-VP Operations - Policy and Procedures

Susie had nothing to report.

Brain distributed the HBEF Commitments and Expectations form to be signed and returned by all board members. He also distributed the HBEF Confidentiality/Privacy form to be signed and returned by all board members. A copy of HBEF Existing Policies and Procedures was distributed and signed for by each board member.

Jenn Auville, CO-VP Operations - Communication

Jenn had nothing to report.

Jennifer Forier, Secretary

Jennifer provided a draft of the 2012-13 HBEF roster to be checked for accuracy by each board member. Jennifer asked the board members to check the new sign in sheet for accuracy. A sign up sheet for snacks and water for the HBEF meetings was distributed.

Michelle Weissenberg, VP CFO Treasurer

Michelle reviewed a draft bank statement as of 7/10/12. Fundraising efforts for 2011-12 resulted in \$220,762.66 to be split 80% to HBCSD and 20% to the HBEF Endowment. \$176,610.13 is available to donate to the HBCSD. \$44,152.53 is available to place in the HBEF Endowment.

Patrick Goshtigian, VP CIO Investments

Patrick reviewed the Portfolio Asset Allocations as of June 30, 2012, 2012. Current value is \$954,975, which is a 5.2% return. Benchmark was 6.6%. Overall, the portfolio is up year to date.

Maggie Curtis and Shelby Gonosey, CO-VP Annual Appeal

Annual Appeal closed having raised \$563,990. 100% of the HBEF board donated to the Annual Appeal. Over, 50% of the families in the schools donated to the Annual Appeal. \$540,000 has already been given over to the HBCSD. The remaining balance will be donated to the HBCSD. The total amount donated to the HBCSD allowed the district to save all the programs fundraising efforts were to support: reduced teacher to student ratio (K-3), Science Lab (3-5), libraries at View and Valley (K-8), Middle School Electives, and PE (1-5).

Kimberly Konis, CO-VP Fundraising

Kimberly reported that she is working on lining up food trucks for the 3rd Annual HBEF Back To School Family Picnic on September 14, 2012. The picnic will feature the various groups that are associated with the schools. All HVS families are welcome.

Dawn Crawford, VP Sponsorships

Dawn reported that sponsorship for 2011-12 was \$103,000. Regan Hagestad recently contributed through Commissions for Education, bringing his total to nearly \$5,000 for the year. Trilogy and South Bay Toyota approached Dawn through the HBEF with interest in joining the Hang 10 program.

Laurie Baker, VP PR/Communications

Laurie reported that the HBEF now has 260 Facebook friends. Laurie will be sending out an HBEF newsletter over the summer to report on the HBEF achievements for the year as well as the plans for the upcoming year. Laurie is working to make sure all HBEF fliers on the HBEF website as well as the District website are up to date for 2012-13

Activities Completed

Other Reports

PTO, Greg Roth

Greg was not present.

View and Valley Principals, Sylvia Gluck and Kim Taylor

Sylvia was not present.

Kim reported that her transition into the position of Valley principal is going well. She is working hard to get ready for the 2012-13 school year.

Valley Teacher Representatives, David Hart (3-5) and Mary Delk (6-8)

David and Mary were not in attendance.

School Board Representative, Patti Ackerman

Patti was not present.

Board Action

The board voted on two items: 1) moving the 4th grade poetry funds into the teacher grant pool and 2) authorizing the HBEF grant to the Hermosa Beach City School District.

Move 4th Grade Poetry Program funds into Teacher Grant Pool

Michelle Weissenberg made a motion to move the \$6,250 previously set aside for the 4th Grade Poetry Program to the Teacher Grant Pool. The money may still be used to fund the poetry program: the board will just consider it along with all the teacher grants. Jennifer Forier seconded the motion. Motion carried by voice vote.

District Grant

Jennifer Forier made a motion to authorize the Treasurer to transfer all available funds to the District for use as presented by Mrs. Pat Escalante. Pat requested \$93,203.37 for Class Size Reduction Program (K-3), \$71,203.37 for libraries and \$12,203.39 for Middle School Electives (8th grade STEM Integrated Game Design). This represents a grant of \$176,610.13. Laurie Baker seconded the motion. Motion carried by voice vote.

Roundtable/Questions/Guests

Pat applauded the HBEF fundraising efforts and reported that thanks to the amount of money raised, the negotiation of furlough days, and the budgeting efforts of the district all pink slips were rescinded and no teachers were laid off. Being able to resend the pink slips before summer allowed the pink slipped teachers to know their jobs were secure and insured the district did not lose them to other jobs that they might have applied to over

the summer. Pat also reported that the MPR at Valley will be used as two third grade classrooms in 2012-13. The two third grade classes in the MPR will be working together and doing more of a project based learning model. Valley is also moving classrooms around to form a 5th grade section and an 8th grade section. Valley currently has 935 students enrolled for 2012-13. The View MPR will also be used for a class in 2012-13. Half of the View MPR will be a kinder class. The other half will house the computer lab.

Calendar

Upcoming 2012-13 HBEF Events

September 14, 2012 – 3rd Annual HBEF Back to School Family Picnic 5-8pm

October 28, 2012 – Skecher's Pier to Pier

March 23, 2013 – Hearts of Hermosa

Dates to be determined for:

Fall fundraiser

HB Firefighter Fundraiser

Santa at Gum Tree

HB 5000

Upcoming 2012-13 HBEF Meetings

September 18, 2012 – 7:30pm in the Valley MPR

November 13, 2012 – 7:30pm in the Valley MPR

January 15, 2013 – 7:30pm in the Valley MPR

March 12, 2013 – 7:30pm in the Valley MPR

April 30, 2013 – 7:30pm in the Valley MPR

June 11, 2013 – 7:30pm in the Valley MPR

July 9, 2013 – 7:30pm in the Valley MPR

Adjournment

Stephanie Bell adjourned the meeting at 8:35pm.

Respectfully submitted by Jennifer Forier