



# HERMOSA BEACH

## EDUCATION FOUNDATION

Funding matters. Your donation, their future.





**Hermosa Beach is known as the best little beach city because of our community, our local businesses, and our schools. Partner with us and help empower Hermosa children to continue to achieve and thrive.**

## We need your support

The Hermosa Beach Education Foundation (HBEF) was established in 1992 as a 501(c)(3) organization with the aim of advocating for high-quality public school education in Hermosa Beach. Our primary focus is to raise funds for academic programs, bridging the gap between state funding and the financial requirements for providing excellent TK-8th grade education.

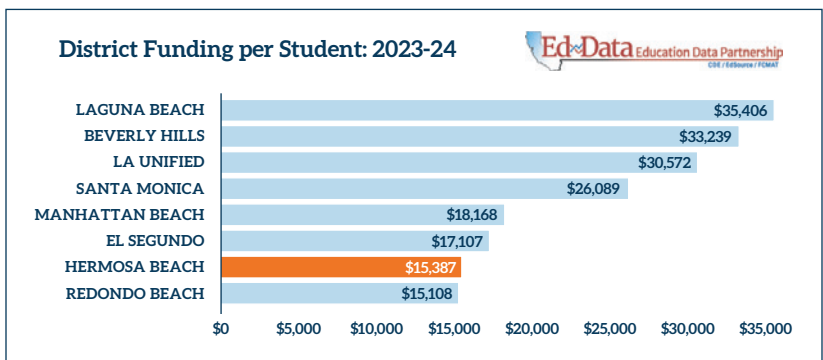
Each year Hermosa Beach receives some of the lowest state funding in California. This per-student deficit affects everything from educational enhancement activities like music and foreign language, to teacher support and essential social-emotional wellbeing programs.

## Help us achieve a brighter future

Education is the key to a brighter future, and the support from community partners like you, helps to bridge the funding deficit and support various programs throughout the Hermosa Beach school district. Funds raised by HBEF are directed towards various instructional programs, including science, technology, foreign language, art, and music. Additionally, HBEF extends to counselors, librarians, and administrative support. This year, we're aiming higher, dreaming bigger, and reaching further for our children's educational needs. This commitment to academic excellence is a collaborative endeavor within the Hermosa Beach community and an investment in our most precious asset—our children.

## Please join us today in support of HBEF

Please consider joining our Community Partner program at a level that works best for your business. See our list of tiers and benefits on the following page for more information.



## Enriched Learning

STEM, foreign language, arts, music, libraries, social-emotional wellness, and other advanced programs.

## Empowered Teachers

Equipping our educators with the tools they need to inspire and educate.

## Community Impact

A strong education system lays the foundation for future generations' successes, ensuring continued growth and prosperity of our community.

# Community Partners: Tiers & Benefits

COMMUNITY PARTNERS Tiers & Benefits	BENEFACTOR \$25,000+	DIAMOND \$15,000+	PLATINUM \$10,000+	GOLD \$6,000+	SILVER \$3,500+	BRONZE \$1,500+
<b>Local Newspaper: Spotlight</b> 50-word Community Partnership ad & logo	✓	✓				
<b>HBEF Online Newsletter: Feature</b> Business feature, logo, & link	✓	✓				
<b>HBEF Social Media Post: Exclusive</b> Highlight & tag 📍 1.4k+ 📷 1.6k+	4	3	2	1		
<b>Digital Marquee: Valley School</b> Recognition on marquee on Valley Drive	✓	✓	✓	✓		
<b>On-Site Exclusive Logo Banner*</b> Signage at HVS (48" x 36")	3 SITES	2 SITES	1 SITE	1 SITE		
<b>Hearts of Hermosa: Marketing</b> Logo on marketing materials, auction, newspaper ad	✓	✓	✓	✓	✓	
<b>HBEF Social Media Post</b> Thank you post with logo 📍 1.4k+ 📷 1.6k+	✓	✓	✓	✓	✓	
<b>HBCSD.org: Homepage Recognition</b> Logo & link on a rotating banner	✓	✓	✓	✓	✓	
<b>HBEF.org: Homepage Recognition</b> Logo & link on a rotating banner	✓	✓	✓	✓	✓	
<b>On-Site HBEF Thank You Banner*</b> Logo inclusion on 72"x36" banner at all 3 schools	✓	✓	✓	✓	✓	
<b>HBEF Online Newsletter Recognition</b> Logo inclusion & link	✓	✓	✓	✓	✓	✓
<b>HBEF.org: Community Partners</b> Logo, link, & level recognition on sponsor page	✓	✓	✓	✓	✓	✓
<b>HBEF Annual Report</b> Logo in publication (2K+ households/businesses)	✓	✓	✓	✓	✓	✓
<b>HBEF Logo Access</b> For your company website & marketing materials	✓	✓	✓	✓	✓	✓
<b>Hearts of Hermosa: Tickets</b> HBEF's annual gala & fundraiser	12	10	8	6	4	2
<b>HBEF Fall Cocktail Party: Tickets</b> Celebrating our Community Partners & Donors	2	2	2	2	2	2

## School Banner (72" x 36")

Hung at all 3 school sites for 1 year in highly visible locations including logo size commensurate with sponsorship level



## Beach Reporter Ad

Full-page full-color ad highlighting all our Community Partners (circulation: 55,000)

## Exclusive Easy Reader Ad

50-word Community Partnership ad & logo (circulation: 45,000)



## HBEF.org Recognition

Logo & link on homepage slider



## District Website Recognition

Logo & link on homepage slider



## HBEF Online Newsletter

Feature, logo, & link (2K+ subscribers)



## HBEF Social Media Post

3K+ Instagram/Facebook followers



## Hermosa Valley School Marquee

VIP recognition with corporate logo displayed on electronic board on Valley Drive



## Exclusive Logo Banner

On-site signage



## Hearts of Hermosa Tickets to HBEF's annual gala & fundraiser





## Join us today in funding the future.

To partner with HBEF, please contact [sponsorships@hbef.org](mailto:sponsorships@hbef.org) or visit [hbef.org/donate-now](https://hbef.org/donate-now).

If you have any questions about the program, please email our Co-Chairs of Community Partnerships:  
Lauren Merriam Sprague — [laurenmerriam@gmail.com](mailto:laurenmerriam@gmail.com)  
Peter Spragg — [peterspragghb@gmail.com](mailto:peterspragghb@gmail.com)



**HERMOSA BEACH**  
EDUCATION FOUNDATION

[hbef.org](https://hbef.org) | [@hbef90254](https://twitter.com/hbef90254)

