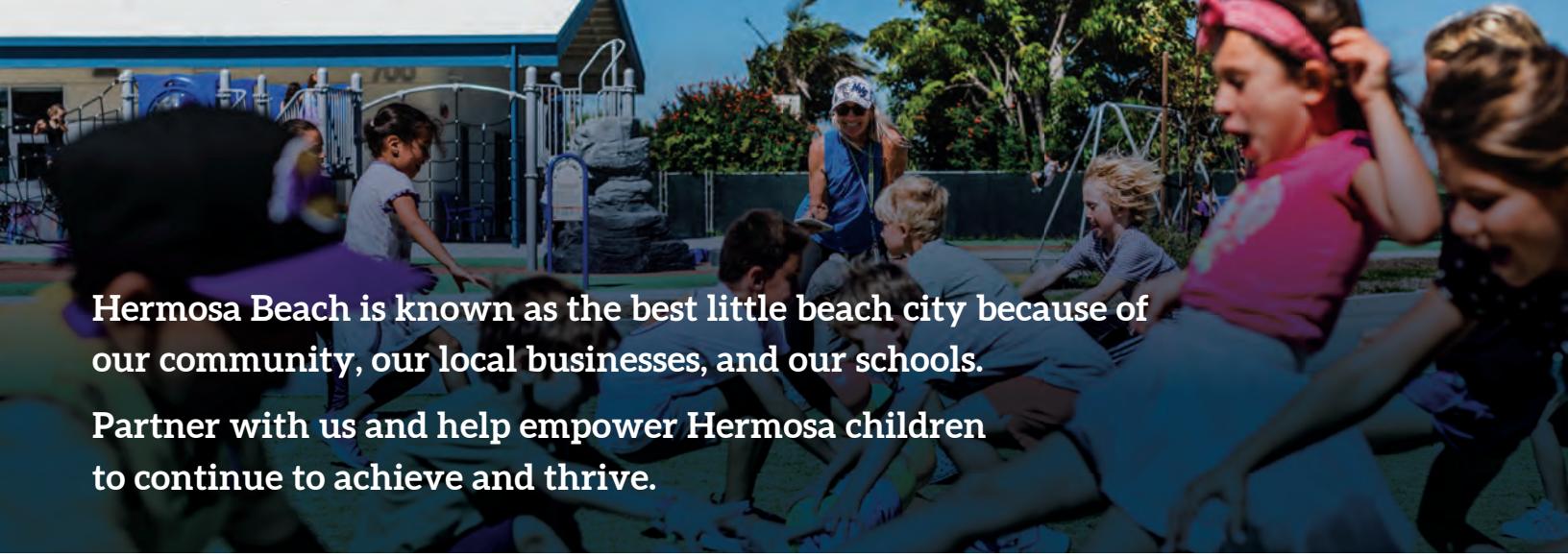




HERMOSA BEACH EDUCATION FOUNDATION

Funding matters. Your donation, their future.





Hermosa Beach is known as the best little beach city because of our community, our local businesses, and our schools.

Partner with us and help empower Hermosa children to continue to achieve and thrive.

We need your support

Hermosa Beach Education Foundation (HBEF) was established in 1992 as a 501(c)(3) organization with the aim of advocating for high-quality public school education in Hermosa Beach. Our primary focus is to raise funds for academic programs, bridging the gap between state funding and the financial requirements for providing excellent TK-8th grade education.

Each year Hermosa Beach receives some of the lowest state funding in California. This per-student deficit affects everything from educational enhancement activities like music and foreign language, to teacher support and essential social-emotional wellbeing programs.

Help us achieve a brighter future

Education is the key to a brighter future, and the support from community partners like you, helps to bridge the funding deficit and support various programs throughout the Hermosa Beach school district. Funds raised by HBEF are directed towards various instructional programs, including science, technology, foreign language, art, and music. Additionally, HBEF extends to counselors, librarians, and administrative support. This year, we're aiming higher, dreaming bigger, and reaching further for our children's educational needs. This commitment to academic excellence is a collaborative endeavor within the Hermosa Beach community and an investment in our most precious asset—our children.

Please join us today in support of HBEF

Please consider joining our Community Partner program at a level that works best for your business. See our list of tiers and benefits on the following page for more information.

District Funding per Student: 2023-24



Enriched Learning

STEM, foreign language, arts, music, libraries, social-emotional wellness, and other advanced programs.

Empowered Teachers

Equipping our educators with the tools they need to inspire and educate.

Community Impact

A strong education system lays the foundation for future generations' successes, ensuring continued growth and prosperity of our community.

Community Partners: Tiers & Benefits*

| COMMUNITY PARTNERS Tiers & Benefits | BENEFATOR \$25,000+ | DIAMOND \$15,000+ | PLATINUM \$10,000+ | GOLD \$6,000+ | SILVER \$3,500+ | BRONZE \$1,500+ |
|--|------------------------|----------------------|-----------------------|------------------|--------------------|--------------------|
| Local Newspaper: Spotlight 50-word Community Partnership ad & logo | ✓ | ✓ | | | | |
| HBEF Online Newsletter: Feature Business feature, logo, & link | ✓ | ✓ | | | | |
| HBEF Social Media Post: Exclusive Highlight & tag ④ 1.4K+ ⑧ 1.8K+ | 4 | 3 | 2 | 1 | | |
| Digital Marquee: Valley School Recognition on marquee on Valley Drive | ✓ | ✓ | ✓ | ✓ | | |
| On-Site Exclusive Logo Banner* Signage at HVS (60" x 36") | 3 SITES | 2 SITES | 1 SITE | 1 SITE | | |
| Hearts of Hermosa: Marketing Logo on marketing materials, auction, newspaper ad | ✓ | ✓ | ✓ | ✓ | ✓ | |
| HBEF Social Media Post Thank you post with logo ④ 1.4K+ ⑧ 1.8K+ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| HBCSD.org: Homepage Recognition Logo inclusion & link | ✓ | ✓ | ✓ | ✓ | ✓ | |
| HBEF.org: Homepage Recognition Logo & link on a rotating banner | ✓ | ✓ | ✓ | ✓ | ✓ | |
| On-Site HBEF Thank You Banner* Logo inclusion on 72" x 48" banner at all 3 schools | ✓ | ✓ | ✓ | ✓ | ✓ | |
| HBEF Online Newsletter Recognition Logo inclusion & link | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| HBEF.org: Community Partners Logo, link, & level recognition on sponsor page | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| HBEF Annual Report Logo in publication (2K+ households/businesses) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| HBEF Logo Access For your company website & marketing materials | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Hearts of Hermosa: Tickets HBEF's annual gala & fundraiser | 12 | 10 | 8 | 6 | 4 | 2 |
| HBEF Fall Cocktail Party: Tickets Celebrating our Community Partners & Donors | 2 | 2 | 2 | 2 | 2 | 2 |

*To participate as a Community Partner, families with students in the district are asked to first contribute to HBEF Annual Giving at the Give level or higher, per child.

School Banner (72" x 48") Inclusion on a highly visible banner at all 3 school sites for 1 year, with logo size commensurate with sponsorship level.

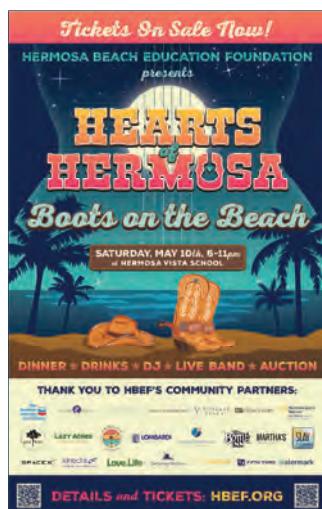


Beach Reporter Ad

Full-page color ad highlighting our Community Partners (all levels except Bronze) Circulation: 55,000

Exclusive Easy Reader Ad

50-word Community Partnership ad with logo. Circulation: 45,000



HBEF.org Recognition

Logo & link on homepage slider



District Website Recognition

Logo & link on homepage slider



HBEF Online Newsletter

Feature, logo, & link (2K+ subscribers)



HBEF Social Media Post

3.2K+ Instagram/Facebook followers



Hermosa Valley School Marquee

VIP recognition with corporate logo displayed on electronic board on Valley Drive



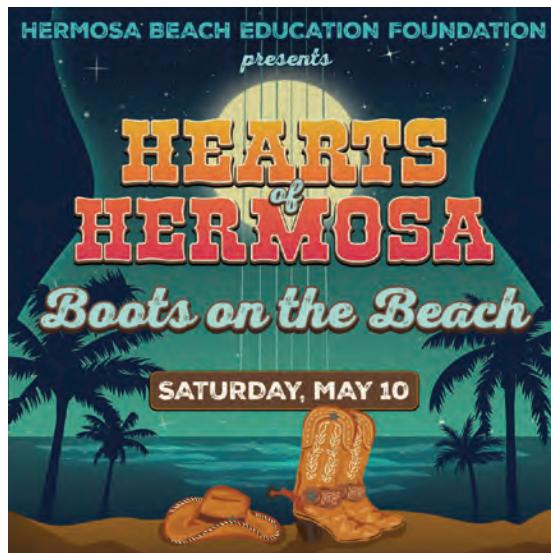
Exclusive Logo Banner

On-site signage



Hearts of Hermosa

Tickets to HBEF's annual gala & fundraiser





Join us today in funding the future.

To partner with HBEF, please contact
sponsorships@hbef.org or visit hbef.org/donate-now.

If you have any questions about the program,
please email our Co-Chairs of Community Partnerships:

Lauren Merriam Sprague – laurenmerriam@gmail.com
Peter Spragg – peterspragghb@gmail.com



**HERMOSA BEACH
EDUCATION FOUNDATION**

hbef.org | [@hbef90254](https://www.instagram.com/hbef90254)

